



101 Bridal Beauty Blog Ideas

Use List to Create Blogs, Reports,
Downloads and Social Media Content



GUIDES & ADVICE

1. Ultimate Wedding Day Beauty Countdown
2. {NUMBER} Tips for Choosing the Right Stylist
3. Preparing For Your Wedding Hair Trial
4. Preparing For Your Wedding Makeup Trial
5. How Much Should You Spend on Your Bridal Hair & Makeup
6. What To Look For In a Bridal Stylist
7. The {NUMBER} Beauty Rules Every Bride Should Know
8. Don't Book a Stylist Without Asking These {BLANK} Questions
9. Ultimate Wedding Day Morning Prep
10. Guide to Changing Your Look From Wedding to Reception
11. {NUMBER} Tips for a Stress Free Wedding Day Morning
12. {NUMBER} Bridal Beauty Tips for Your Destination Wedding
13. {NUMBER} Things NOT To Do At Your Wedding Trial
14. Pros and Cons Of Getting Your Hair Done on Location vs A Salon

HAIR

1. The {NUMBER} Biggest Hair Trends for 2022
2. {NUMBER} Perfect Updos for Curly Hair
3. The {NUMBER} Best Updos for Fine Hair
4. Ultimate Updo Guide for Thick Hair
5. Beautiful Half Up Hairstyles for Curly Hair
6. The Best Half Up Hairstyles for Fine Hair
7. Perfect Half Up Styles for Thick Hair
8. Our Favorite Bridal Hairstyles with Braids
9. Wedding Hairstyles Based On Your Hair Type
10. Perfect Updos for Your Boho Wedding
11. Perfect Updos for Your Garden Wedding
12. Perfect Updos for Your Beach Wedding
13. Ultimate Wedding Day Hair Extension Guide
14. Creating the Perfect Bridal Bun
15. Bridal Hairstyle Ideas for Long Hair
16. {NUMBER} Tips for Getting Your Hair Wedding Ready
17. The Best Wedding Hairstyle for Your Hair Type & Texture
18. Avoid These {NUMBER} Things If You Have Fine Hair
19. Avoid These {NUMBER} Things If You Have Thick Hair
20. Avoid These {NUMBER} Things If You Have Curly Hair
21. {NUMBER} Bridal Hairstyle Ideas for Short Hair
22. Our {NUMBER} Favorite Bridal Hairstyles with Bangs
23. Ultimate Wedding Hair Do's and Don'ts
24. Bridal Do's and Don'ts for Fine Hair
25. Bridal Do's and Don'ts for Curly Hair
26. {NUMBER} Steps for Choosing the Right Hairstyle for Your Wedding Day
27. {NUMBER} Best Hairstyles for Your Formal Wedding
28. {NUMBER} Best Hairstyles for Your Boho Wedding
29. {NUMBER} Best Hairstyles for Your Garden Wedding
30. {NUMBER} Best Hairstyles for Your Beach Wedding
31. {NUMBER} Summer Wedding Hairstyles for Hot Weather
32. The Best Wedding Hairstyles Based on Your Face Shape
33. The {NUMBER} Wedding Hair Mistakes Most Brides Make
34. {NUMBER} Tips for Making Sure Your Hair Stays All Day

MAKEUP

1. Ultimate Wedding Day Lash Guide
2. Our {NUMBER} Favorite Makeup Looks for The Natural Bride
3. {NUMBER} Best Makeup Looks for The Glamorous Bride
4. Must Have Bridal Touch Up Kit
5. Guide to Covering Up Tattoos on Your Wedding Day
6. {NUMBER} Do's and Don'ts for Wearing a Smokey Eye On Your Wedding Day
7. Our {NUMBER} Favorite Products for Creating a Glowing Bridal Makeup Look
8. Creating the Perfect "No Makeup" Makeup Look
9. Biggest Wedding Day Makeup Mistakes
10. Ultimate Wedding Makeup Do's and Don'ts
11. Pros and Cons of Airbrush Makeup
12. {NUMBER} Tips for Making Sure Your Makeup Stays Fresh All Day
13. Bridal Makeup Looks Inspired by Your Wedding Flowers
14. How to Wear a Red Lip on Your Wedding Day
15. {NUMBER} Steps for Choosing the Right Hairstyle for Your Wedding Day
16. Ultimate Bridal Makeup Guide for Your Formal Wedding
17. Ultimate Bridal Makeup Guide for Your Boho Wedding
18. Ultimate Bridal Makeup Guide for Your Garden Wedding
19. Ultimate Bridal Makeup Guide for Your Beach Wedding
20. {NUMBER} Steps For Creating Cry Proof Makeup
21. The {NUMBER} Wedding Makeup Mistakes Most Brides Make
22. How to Deal with a Pre-Wedding Sunburn
23. The {NUMBER} Hottest Makeup Trends for 2022

BEAUTY TREATMENTS & PRODUCTS

- 1.5 Non-Invasive Beauty Treatments to Enhance Your Wedding Day Look
2. Tips for the Perfect Wedding Day Tan
3. Perfect Bridal Nails
4. Our {NUMBER} Favorite Products for Getting Your Skin Camera Ready
5. Hair Treatments To Get Your Hair Wedding Ready
6. {NUMBER} Best Hair Products for Dry Hair
7. {NUMBER} Best Hair Products for Oily Hair
8. Beauty Treatments to Avoid Before Your Wedding Day
9. {NUMBER} Products You Must Have in Your Touch Up Kit
10. How to Deal with Pre-Wedding Stress Breakouts

BRIDAL PARTY

1. Mother of the Bride Hairstyle Guide
2. Mother of the Bride Makeup Guide
3. {NUMBER} Picture Perfect Bridesmaid Looks
4. Guide to Bridesmaid's Hair
5. Guide to Bridesmaid's Makeup
6. Bridesmaid Makeup Looks Inspired by Your Wedding Flowers
7. Ultimate Guide to Groom Your Groom for the Big Day
8. {NUMBER} Adorable Flower Girl Hairstyle Ideas

BRIDAL ACCESSORIES

- 1.{NUMBER} Ways to Wear Bridal Hair Flowers
- 2.Our Favorite Boho Bridal Hair Accessories
- 3.Ultimate Bridal Veil Guide
- 4.The Perfect Accessories Based On Your Hairstyle

JUST FOR FUN

- 1.{NUMBER} Bridal Hairstyles Inspired by Disney Princesses
- 2.The Perfect Bridal Hairstyle Based on Your Zodiac Sign
- 3.The Perfect Bridal Makeup Based on Your Zodiac Sign
- 4.Favorite Bridal Looks Inspired by Celebrities
- 5.{NUMBER} Bridal Looks Based on Iconic Brides
- 6.{NUMBER} Bridal Looks to Steal From the Runway
- 7.Ultimate Wedding Day Fragrance Guide
- 8.Our {NUMBER} Favorite Vintage Inspired Looks



Hair Comes THE BRIDE PRO

Gina Ludwig is the founder and CEO of Hair Comes the Bride, Inc. She started Hair Comes the Bride over 25 years ago and built the business into a 500k a year bridal beauty agency that serviced over 500 weddings a year across the US.

With the launch of Hair Comes the Bride PRO, Gina now focuses her attention on helping stylists and business owners start, run and grow their own successful beauty careers!

Hair Comes the Bride PRO offers beauty AND business resources, education and support.



If You Currently Do
Bridal Hair in a Salon
or For Yourself OR
You Would Like to
Learn AND...

*You find it hard to keep up
with so many "trendy" new
techniques!*

*You have ever found yourself
losing control in the middle of
styling hair!*

*You would like to learn a
systematic, easy way to
approach styling hair!*

Our "**ARTIST**"
Membership is
Perfect for You!



If You Have a New
Bridal Beauty
Business OR You Are
Looking To Start One
AND...

*You are ready to start or
grow your business but aren't
sure where to begin.*

*You don't have a lot (or any)
business experience and want
to learn.*

*You want to learn on your
own and at your own pace.*

Our "**OWNER**"
Membership is
Perfect for You!



If You Have an
Established Bridal
Beauty Business That
You Are Looking to
Grow AND...

*You're serious about growing
your business but need a little
guidance!*

*You want to create more
visibility and online presence
for your business!*

*You could use an experienced
and objective outside
opinion!*

Our "**PARTNER**"
Membership is
Perfect for You!



You Want to Double
Your Business (Or
More) Within the
Next Year
AND...

*You want to create more time
and freedom in your life!*

*You are ready to make the
time and commitment to do
whatever it takes!*

*You want a 100% money back
guarantee to double your
business in the next year!*

Our
"**ENTREPRENEUR**"
Membership is Perfect
for You!

[CLICK HERE to Learn More](#)