



# MAKING THE MOST OF YOUR MEMBERSHIP

In this guide, we have outlined the simple and easy steps you can take to make the most out of your membership including making the most sales AND money possible.



# #1 Add a Link To Your Emails

## When a Bride Books Her Wedding When a Bride Schedules Her Hair Trial Try Then Buy

"If you are still looking for the perfect hair accessory, visit our Try Then Buy page and borrow three hair pieces to try at your hair trial with no cost and no obligation."

[CLICK HERE](#) for more details.

## After The Hair Trial Coupon Code

"Based on the hairstyle that we did at your trial, I think that a hair comb (or vine, hairpin, flower, etc) would compliment the style beautifully. Make sure and check out our partners at Hair Comes the Bride and use coupon code: **MyCoupon** to take 10% (or 20%) off of your purchase plus free shipping on orders over \$50."

# AND/OR Send a Separate Email

You can also choose to send a separate email to your brides before the trial to let her know about the Try Then Buy program and after her hair OR if she is not having a hair trial, you can send an email with your custom link and coupon code.

For even greater impact you can add a link to emails PLUS send an additional email. This works great if you use a automated email system such as Mailchimp or Honeybook.

Make sure to include the custom graphics and links we created for you when you joined. If you need us to send those to you again, just let us know.

## #2 Tell Your Brides

Tell your brides about the Try Then Buy program and coupon code when you talk to them on the phone and when you see them in person.

Also, while we never want you to feel like you are "selling" to your brides, they do appreciate your input so don't be afraid to let them know how you feel about the style and quality of our accessories and which piece(s) go best with their hair.

## #3 Add to Your Website

Navigation Bar

Footer

Preferred Vendor Page

### Add a Graphic

Use the custom graphics we sent you OR let us create a custom size and style that fits your brand.

### Create a Separate Page

Feel free to grab images directly from our site or let us know if you need specific images and we can email them to you. You can even sell directly from your site if you like!

### Add to Your Blog

# #4 Post to Social Media

Posts

Stories

Reels

## Add to Linktree

Borrow Hair Accessories for Your Trial

Link to Custom Try Then Buy Page

Shop Hair Accessories

Link to Custom Look Book Page

Use Custom Graphics

Repost from @haircomesthebride

Create Graphics in Canva.com

Create Custom Videos

# #5 Styled Shoots & Tutorials

As a premium member, you can borrow hair accessories any time for tutorials or styled shoots.

You can also request pieces and displays for special events and bridal shows.



# #6 Purchase Sample Accessories

For Hair Trials  
To Use in Photos  
To Buy and Sell Directly

Having hair accessories on hand is a great way for your brides to see the style and quality of our pieces. They are also great to have on hand to use in photos and to sell directly to brides.

Our Partner membership comes with a bonus 4-piece accessory kit or you can shop our wholesale collection here:

<https://www.haircomesthebridepro.com/wholesale>

# #7 Become a Premium Member

Double Your Commission

Business Education

Business Marketing

Borrow Accessories

Sample Accessory Kit

VIP Access



# REMEMBER...

**We're invested in your success!**

The more successful you are...  
the more successful we are!

We are here to help you in  
anyway we can!

Please let us know at any time  
how we can be of assistance!

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